

Emma Pasour-Carlson

704-860-8984 • 8929 Chagrin Drive, Cornelius, NC 28031 • emmakpasour.com

Education	Appalachian State University <i>Boone, N.C.</i> Bachelor's of Science in Journalism with focuses in English and media
Experience	Marketing Coordinator <i>Davidson College, Davidson, N.C.</i> October 2022 - Present • Create graphics, print and digital, for the Dining Services department • Oversee all digital presence, including social media and website • Photographer and videographer for events and media • Plan and host marketing events for the Dining Services department • Create graphics, print and digital, for the Dining Services department Marketing Assistant <i>The Schiele Museum of Natural History, Gastonia, N.C.</i> December 2021 - October 2022 • Composed press releases and contacted news outlets with promotional material • Assisted the Director of Development with fundraising campaigns • Created graphics for digital content • Photographer and videographer for events and promotions • Analyzed website and social media statistics for growth Marketing & Advancement Intern <i>The Schiele Museum of Natural History, Gastonia, N.C.</i> May 2021 - November 2021 • Drove social media platforms and website with up-to-date information and visitor engagement • Handled all social media platforms • Created digital graphics • Assisted the Director of Development with fundraising campaigns
Skills	• Adobe Creative Cloud 2025 • Microsoft Office Suite 2025 • Photography and Videography • WordPress, Joomla, Google Sites, Drupal, Wix Sites • Journalistic Writing
Involvement	• Staff Council Representative, <i>June 2025 - Present</i> • Strategic Internal Communications Team Member, <i>August 2025 - Present</i> • Social Media Managers Group Member, <i>October 2022 - Present</i>